

# DRAFT SIGN BYLAW NO. 2077

## Various Examples of Signs & Proposed Changes

## 1.5 EXEMPT SIGNS

This bylaw does not apply to:

- Government signs erected or placed by the City for a municipal purpose
- Signs authorized by the City and situated upon city property or lands as part of a municipal service, authorized function or activity
- Temporary signs required by Provincial or Federal statute or regulation, ie. Traffic control signs, etc
- Murals





## 3.2 REAL ESTATE SIGNS

Means a sign indicating that a property is available for development, lease, sale or rent, or is sold;

- No permit required
- Limit of 2 per property
- Only allowed on boulevard with developed sidewalk, if using a thin gauge single or double wire frame
  - Potential irrigation in area
- Open house signs limited to display while showing property
- No signs attached to utility poles





## 3.8 GARAGE SALE SIGNS

Means a sign advertising the sale of personal or household goods from a residential property;

- Limited to display no earlier than 3 days in advance
- Sign must indicate address
- May be attached to wooden utility poles only using staples
- Removed within 24 hours, including all staples
- Size limit of .6m<sup>2</sup>





## 3.10 SANDWICH BOARD SIGNS

Means a non-illuminated, portable sign designed to be moved manually

- Not allowed in residential zones
- Not allowed off-site for home occupations
- Limit of 2 per business
  - 1 adjacent to the business
  - 1 off site
- Spaced 5 feet apart & allow 5 feet of walkway
- Size limit .6m<sup>2</sup> and not more than 1m high.





## 3.11 ELECTION SIGNS

Means a temporary sign promoting a political candidate, party, or cause in relation to a federal, provincial, municipal or school trustee election or public referendum;

- Must comply with Bylaw and *Election Act*
- Remove within 7 days
- Not allowed
  - In City Park or on City property
  - On boulevard, other than thin gauge wire frame
  - On utility poles





## 3.11 POLITICAL SIGNS

Means a sign containing messages relating to an opinion or political preference

- Shall be removed from public property at the conclusion of any demonstration or event





## 4.2 CHANGEABLE COPY SIGNS

Means a sign with characters, letters or illustrations that can be changed manually or electronically up to a maximum of 5 times a day (a greater frequency of changes equates to an Animated Sign);

- Requires permit
- Must be incorporated to another sign type
- Highway & Market Street frontage only
- Portable in Community Use only
- Size limit and only 1 per site





## 4.3 FREE-STANDING SIGNS

Means any sign wholly or partially supported from the ground by one or more permanently fixed structural members which is independent of any of the principal building or structures on the lot in question;

- Requires permit
- 1 sign per 25,000m<sup>2</sup>
- May include multiple businesses but not 3<sup>rd</sup> party ads
- Size depends on zoning
- Cannot be sited in sight triangle





## 4.7 ANIMATED SIGNS

Means a sign, other than a changeable copy sign, that employs physical movement or change of lighting to depict action, whether by flashing, oscillating, pulsating or travelling illumination;

- Requires permit
- Must be incorporated to another sign type and not exceed 75% of sign
- Highway Commercial & Community Use zones only
- Brightness restrictions
- No 3<sup>rd</sup> party advertising





## 5.3 SEASONAL MARKET SIGNS

Means a portable sign located off-site promoting a seasonal (five months or under or two day or less per week) market ;

- No permit required
- Limit of 4 off-site signs
- Signs allowed on-site
- Allowed in Commercial zones
- Time frames
  - Display up to 12 hours prior
  - Remove within 2 hours of closing
- Size limit of .6m<sup>2</sup> per sign face





## 5.5 SPECIAL EVENT SIGNS

Means a portable sign for a non-profit event, activity, or function that is advertised to the public, other than a seasonal market; Requires permit

- Allowed in all zones
- Time frames
  - Display up to 10 days prior
  - Remove within 24 hours of closing
- Must be portable
- Size limit 2m<sup>2</sup>
- Limit of 4 signs per event



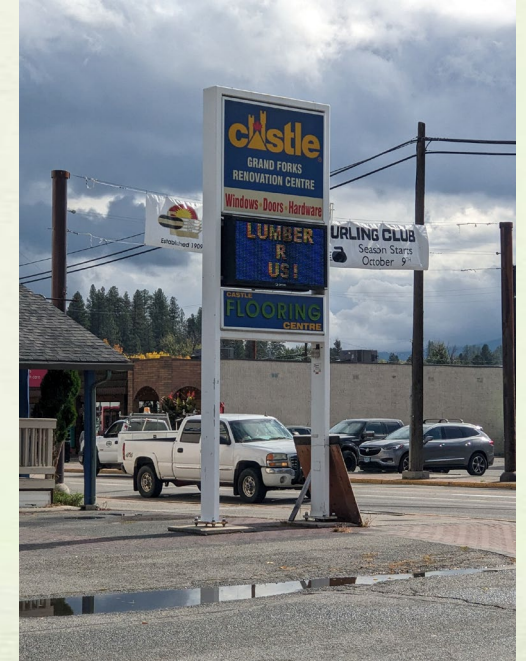


## NON-CONFORMING SIGNS

Non-portable permanent signs installed upon private property that were erected or displayed prior to day this bylaw came into force are allowed to be maintained insofar as cleaning, painting, changing copy within existing sized frames or replacement of existing types of light bulbs.

- Free-standing signs in sight triangle of road (as per Zoning Bylaw)

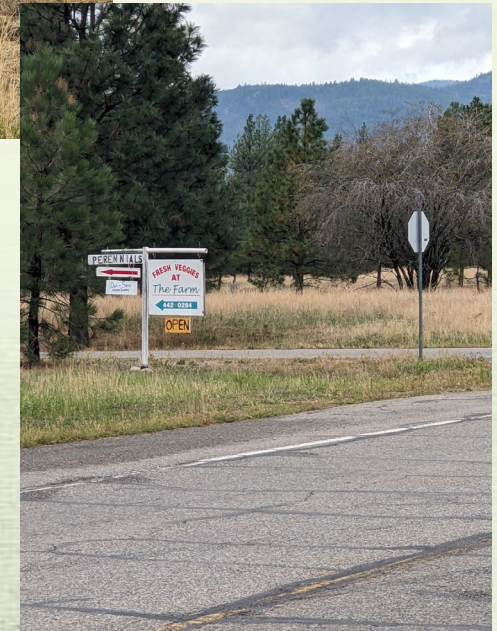
Maintenance of non-conforming signs shall not include upgrading electrical components or lighting, installing additional copy area to a sign, changing the size of the sign, or replacing or repairing structural components.





# NON-CONFORMING SIGNS

- Does not include non-conforming portable signs
- Does not include signs not permitted on public property
- Does not include various types of prohibited signs
  - Banner signs
  - 3<sup>rd</sup> Party Advertising
  - Signs that are unsafe





# OTHER CONSIDERATIONS - INSURANCE -

Sign on public property

- Portable signs
- Sandwich board signs
- Not required

Signs over public property

- Suspended signs
- Projecting signs
- Awning & Canopy signs
  - Required due primarily to size of structure attached to and overhead





## OTHER CONSIDERATIONS

### - 3<sup>RD</sup> PARTY ADVERTISING -

Means any sign which advertises goods, products, services, attractions, events or facilities at premises other than where the sign is located;

- Prohibited with only a few exceptions
- Currently many sandwich board signs along the hwy are 3<sup>rd</sup> party
  - Called “sandwich board – informational signs in draft bylaw”
- Some 3<sup>rd</sup> party signs are for businesses outside of city
- Most are on public property





## OTHER CONSIDERATIONS

### - REMOVAL OUTSIDE BUSINESS HOURS -

Many portable signs sit out on public property 24/7.

- Some communities require portable signs to be removed during non-business hours.
- Removal and placement daily requires owner to place properly





# OTHER CONSIDERATIONS

## - PROHIBITED SIGNS -

- 3<sup>rd</sup> Party Signs
- Abandoned Signs (>60 days)
- Banner Signs
- Billboard Signs
- Portable Signs (other than where allowed)
- Painted wall signs
- Signs on balloons and other inflatable devices
- Wind activated devices
- Roof Signs, unless w/ Development Permit
  - *GF Realty is example of a roof sign that may be considered as part of a development permit. It also is a "Channel Letter Sign".*





# OTHER CONSIDERATIONS

## - PROHIBITED SIGNS -

- Neon Signs, unless w/ Dev Permit
- Internally Illuminated Backlit Box Signs, unless w/ Dev Permit
- Channel Letter Signs, unless w/ Dev. Permit
- Any sign that obstructs doorways, etc
- Any sign that obstructs visibility / traffic
- Signs attached to trees / vegetation
- Signs attached to utility poles, except where allowed
- Any sign that obstructs visibility 1m to 2m above grade in a sight triangle





## OTHER CONSIDERATIONS

### - PROHIBITED SIGNS -

- Signs placed or erected on city boulevards using wooden, metal or other types of stakes or fasteners that are inserted into the ground other than a single or double thin-gauge wire frame so as to avoid damage to any underground utilities
- Signs attached to fences, except for:
  - Home occupations
  - No trespassing / directional signs
  - Signs affixed to fences enclosing outdoor sports fields,
  - real estate signs
  - construction signs

