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## MEDIA RELEASE: FOR IMMEDIATE RELEASE

## Make a pledge to use our water wisely

Grand Forks, BC – Are you up for the challenge?

With May 4-10, 2014 proclaimed Drinking Water Week across BC, the City of Grand Forks is asking residents to "take the challenge" and commit to small and simple acts that will conserve water.

"These are simple pledges anyone can do that will help use less water," explains Mayor Brian Taylor. "When it comes to water conservation, every little bit helps. We live in a semi-arid climate and Grand Forks faces drought and water supply issues during the hot summer months, so it's important to think about where and how we use our water."

By clicking on www.drinkingwaterweek.org/challenge, you can see any of the five pledges—they include limiting showers to five minutes, installing water efficient fixtures and appliances and even using less water outdoors.

The average Grand Forks resident uses more than 720 litres per day of water, about one-third more than the average British Columbian.

"That's almost 3,000 cups of water every day. We want to encourage our citizens to use this precious resource wisely," Taylor adds.

As part of Drinking Water Week, the City is hosting an open house May 8 to help you learn how to save water and use it more efficiently. It is the first of many opportunities in the coming months for residents to learn helpful tips and practical solutions to reducing water use, and maintaining a healthy lawn and garden.

- Join us at the open house May 8 between noon and 3pm at Well #4/5, located in the southeast corner of Dick Bartlett Park, near the intersection of 19th St. and 70th Ave
- Watch your mailbox in May for a newsletter with more information and tips on how you can reduce your water consumption.

Watch for more information at www.grandforks.ca over the next few weeks.

For media information, please contact:

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