



Settle down.

August 27th, 2013

MEDIA RELEASE: FOR IMMEDIATE RELEASE

RE: New Grand Forks Highway Signs

Grand Forks City Council allocated funds for highway signs in 2012 and they are here!

The signs utilize the new brand that was developed in the spring and are simple with clean lines, incorporating the new City logo and tag line "settle down". The signs are located at the east and west entry points on Highway #3 and are lit up at night using solar power.

A ribbon cutting ceremony was held on Friday August 23rd to celebrate the unveiling of the signs.

"We hope the signs become important landmarks that welcome visitors and residents into our community," says Mayor Brian Taylor, "the community has recently embraced a sense of pride in terms of who and what we are and these signs are the next step in Grand Forks saying we're here and we're happy to have you!"



For more information contact Community Services at City Hall.

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