

THE CORPORATION OF THE CITY OF GRAND FORKS

PRIMARY COMMITTEE MEETING OF COUNCIL  
MONDAY AUGUST 15, 2011

PRESENT: MAYOR BRIAN TAYLOR  
COUNCILLOR JOY DAVIES  
COUNCILLOR CHRIS MOSLIN  
COUNCILLOR GENE ROBERT  
COUNCILLOR CHRISTINE THOMPSON  
COUNCILLOR MICHAEL WIRISCHAGIN

CHIEF ADMINISTRATIVE OFFICER L. Burch  
CORPORATE OFFICER D. Heinrich  
CHIEF FINANCIAL OFFICER C. Arnott

GALLERY

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The Mayor called the meeting to order at 7:03p.m.

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ADOPTION OF THE AGENDA:

MOTION: ROBERT/WIRISCHAGIN

**RESOLVED THAT THE AGENDA OF THE PRIMARY COMMITTEE MEETING OF COUNCIL HELD MONDAY, AUGUST 15<sup>TH</sup>, 2011, BE ADOPTED AS CIRCULATED.**  
CARRIED.

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REGISTERED PETITIONS AND DELEGATIONS:

- a) Corporate Officer's Report – Delegation – West Kootenay Boundary Crime Stoppers

Jack Fisher, Chairman of the West Kootenay Boundary Crime Stoppers made a presentation regarding the program and of its importance to West Kootenay communities. He began his presentation on how Crime Stoppers works and how 1-800-222-TIPS works for them. He advised that Crime Stoppers asks the tipster if they require any remuneration for their tip, and if so, they will receive an identification number. He further advised that his job is to figure out what each tip is worth. He advised that the tipster's identity is completely protected through the entire process. He further advised that one of his jobs is to raise money to pay for the tips. Mr. Fisher also made reference to the number of calls received regarding Grand Forks issues.

MOTION: ROBERT/WIRISCHAGIN

**RESOLVED** THAT THE PRIMARY COMMITTEE RECOMMENDS TO COUNCIL TO RECEIVE THE PRESENTATION GIVEN BY JACK FISHER, CHAIRMAN OF THE WEST KOOTENAY BOUNDARY CRIME STOPPERS WITH REGARD TO ITS PROGRAM WITHIN THE WEST KOOTENAY COMMUNITIES.

**BE IT FURTHER RESOLVED** THAT THE PRIMARY COMMITTEE RECOMMENDS TO COUNCIL TO OFFER FUNDING IN THE AMOUNT OF \$500.00 BY WAY OF A MEMBERSHIP IN THE WEST KOOTENAY BOUNDARY CRIME STOPPERS TO BE FUNDED FROM COUNCIL MEMBERSHIPS. CARRIED.

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b) Corporate Officer's Report – Delegation – Sandra Barron for Mountain Media Advertising

Sandra Barron of Mountain Media Advertising made a presentation with regard to a proposal for the City of Grand Forks to purchase advertising on six new visitor highway information signs and 300 posters (with map) that is being created for 2012 for our region.

She advised that Mountain Media currently has the highway rights for highway information signs and that these signs are situated to catch motorists coming from the east or west in Canada and also to the south for US tourists. She spoke with regard to Jean Louis Rehaul's art work in conjunction with Mountain Media in 3-D mapping. She advised that it will take approximately a full year to create this project which will include six new highway signs and 300 quality posters. She advised that there is only room for 80 participants to advertise on this project. She advised that some of the advertising costs include: Directory Listing Ad at \$599/year with additional drawings at \$150. per year and that this campaign is a three year program. She further reported that the display advertisements that form around the map (small ad) are \$250/year per sign in a 3 year contract. She advised that she has put together a special package for The City of Grand Forks that includes a medium display ad on all six signs, two additional drawings, and one directory listing with drawing for an annual investment of \$2,550. per year. She suggested that the City may put 30% down as a deposit with a balance payable in May, 2012.

MOTION: DAVIES/THOMPSON

**RESOLVED** THAT THE PRIMARY COMMITTEE RECOMMENDS TO COUNCIL TO RECEIVE THE PRESENTATION GIVEN BY SANDRA BARRON OF MOUNTAIN MEDIA ADVERTISING WITH REGARD TO A PROPOSAL FOR THE CITY TO PURCHASE ADVERTISING ON SIX NEW VISITOR HIGHWAY INFORMATION SIGNS AND 300 POSTERS WITH MAP WHICH IS BEING CREATED FOR 2012 FOR OUR REGION.

CARRIED.

Councillor Davies asked if we have enough money in the budget to pursue this venture. The Chief Financial Officer advised that she will look into it.

**UNFINISHED BUSINESS:**

None

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**RECOMMENDATIONS FOR CONSIDERATION:**

- a) Corporate Officer's Report – Amendment to the Zoning Bylaw

The City is in receipt of an application to rezone property located at 2675 Central Avenue, where the applicants, Barb & Jacques Boizeau, wish to rezone the southerly portion of the property from the current R-1 (Single & Two Family) residential zone to HC (Highway Commercial zone and leaving the northerly part as residential.

MOTION: MOSLIN/ROBERT

**RESOLVED THAT THE PRIMARY COMMITTEE RECOMMENDS TO COUNCIL THAT STAFF BE DIRECTED TO DRAFT THE APPROPRIATE ZONING AMENDMENT BYLAW SUBJECT TO THE CITY OBTAINING A COVENANT, AT THE OWNER'S EXPENSE, STATING THAT COMMERCIAL USE AND PARKING IS RESTRICTED TO THE COMMERCIAL PORTION OF THE PROPERTY FOR THE PROPERTY LOCATED AT 2675 CENTRAL AVENUE LEGALLY KNOWN AS LOT 6, BLOCK 2, D.L. 520, PLAN 5210 FROM R-1 (SINGLE AND TWO FAMILY RESIDENTIAL) TO HC (HIGHWAY COMMERCIAL), SOUTHERLY PORTION ONLY, AND THAT THIS BYLAW BE PERMITTED TO PROCEED TO PUBLIC HEARING.** CARRIED.

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**INFORMATION ITEMS:**

None

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**PROPOSED BYLAWS FOR DISCUSSION:**

None

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**LATE ITEMS:**

None

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**REPORTS, QUESTIONS AND INQUIRIES FROM MEMBERS OF COUNCIL (VERBAL)**

None

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**QUESTION PERIOD FROM THE PUBLIC:**

Mayor Taylor stated that City Council is interested in hearing from the public on the issues it is dealing with or on any other issue that is of interest to the general public. To ensure that this process is open and does not feel uncomfortable to anyone, he advised that Council has set up some parameters to follow, and the normal rules apply.

Primary Committee Meeting of Council  
AUGUST 15TH, 2011

- SYLVIA TREPTOW – She spoke with regard to the June 23<sup>rd</sup> Regional District of Kootenay Boundary Meeting minutes which was included in the regular meeting agenda and referred to the Grand Forks Marijuana Compassionate Society portion of those minutes. She read out additional information pertaining to Compassionate Society Marijuana Grow-ops for Council's information.
- LES JOHNSON – He advised that as of September 7<sup>th</sup>, Council meetings will no longer be available on Cable TV for resident viewing and that this meeting will likely be the last time that it will be available on cable TV. He advised that the only way to view the meetings will be in person or streamlined on "What's Up In Grand Forks" web site.

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**ADJOURNMENT:**

MOTION: ROBERT

**RESOLVED THAT THIS PRIMARY COMMITTEE MEETING IS ADJOURNED AT 7:52 P.M.  
CARRIED.**

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**CERTIFIED CORRECT:**

  
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MAYOR BRIAN TAYLOR

  
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CORPORATE OFFICER – DIANE HEINRICH